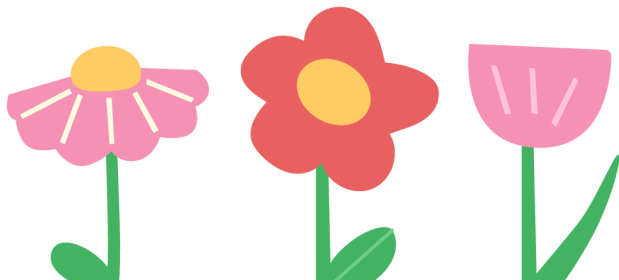




ABOUT US

Welcome to Whimsy World Pvt. Ltd., where we believe in the magic of early childhood and the boundless potential that lies within every child. Established with a passion for fostering holistic development in the formative years, Whimsy World is a leading preschool franchise provider committed to creating joyful learning environments that inspire curiosity, creativity, and a lifelong love for learning.



PLAY . LEARN . EXPLORE - THE WHIMSY WAY!



WHIMSY WORLD

THE WHIMSY WAY:
PLAY . LEARN .
EXPLORE

At Whimsy World, we have crafted an educational approach that is as unique as each child. Our tagline, "Play . Learn . Explore - The Whimsy Way!" encapsulates the essence of our philosophy.



WHIMSY WORLD

THE BEST KIDS SCHOOL



Contact:

☎ +91 9019911592 | 8660162351

🌐 www.whimsyworld.in

✉ hello@whimsyworld.in

📍 Whimsy World Pvt LTD, S3, SNS
Regency, 4th Cross, Thimmaiah
Garden, RT Nagar, Bengaluru - 560032



Our Values

We prioritize students' understanding of learning processes, setting high standards for social responsibility. Our education platform emphasizes intelligence development over standard tests, offering quality at a low cost.



Our Mission

Our mission is to provide high-quality preschool education through a network of engaging and innovative learning centers. We are dedicated to creating a playful and stimulating atmosphere that encourages children to explore, discover, and develop a strong foundation for academic and social success.

Our Vision

At Whimsy World, we envision a world where every child is empowered to embrace their unique potential, equipped with the skills and knowledge needed to thrive in an everchanging global landscape. We aspire to be the catalyst for nurturing young minds, laying the foundation for a future where learning is a delightful adventure.



Most Innovative,
Transparent,
Supportive &
Easy To Start
Play School



PROPOSAL FOR UNIT FRANCHISE



INFRASTRUCTURE REQUIREMENTS

(To be arranged by Franchise at their Own)

Details

(The given details are minimum requirements & preferably on ground floor)

An Independent Premise

(To be arranged & paid by Franchise only)

In A Populated Area

(Minimum 2kms far from other Whimsy World branch/centre)

4 Classrooms

(PG/NUR/KG-1, KG-2)

150 Sqft Of Each Classrooms

(Ideally 10x15 or 12x12 size rooms are sufficient to hold a class)

Reception/Counseling Area

(A separate & dedicated area from the classes)

100 Sqft

Computer With Internet

(By Franchise)

- 1Desktop Computer or Laptop • 1Printer (B/w)
- 1Big Screen TV or Projector

Basic Facilities

(Inside the premise of the school area)

Child-friendly washrooms, staff amenities, play areas, branded signage, and safe water ensure a clean, joyful environment.



"Growing Minds, Inspiring Futures: Our Franchise."



PROPOSAL FOR UNIT FRANCHISE



"Empower
Futures, Open
Your Play
School."



MANPOWER REQUIREMENTS PARTICULAR

(To be arranged & Paid by Franchise at their own)

Details

(To be hired for 1 year minimum)

Counselor/Admin (1)
(Franchise owner may take this Position)

A Person With Good Communication Skills
(Preference to female, having experience of any school as councilor/admin)

Mother Teacher/Pre-School Mentor (4)

Any Female With Graduate
(Preferred : Montessori Trained & Experienced)
Teacher Student Ratio = 15:1)

Support Staff (2)
(A separate & dedicated area from the classes)

2 Maid (Initially)

All rights reserved by franchisers to any party applying for the Franchise with proper documentation & amount





PROPOSAL FOR UNIT FRANCHISE



FINANCIALS TO INITIATE

(Amount to be paid to get the franchise license)

Amount

Complete Ready To Run Branch Setup Kit & Know How
(Standard Installation Kit)

(Rs. 7,99,000)

Training & AMC Charges
(One Time)

(Rs.39000 2nd year onwards
(Free 1st year)

Setup & Installation Charges
(One Time)

(Rs. 10,000)

All rights reserved by franchisers to any party applying for the Franchise with proper documentation & amount

"Empowering
Futures,
Enriching Young
Minds."





AGE CRITERIA FOR ADMISSION



"Enroll for
joyous learning
adventures
ahead!"

CLASS	AGE AS ON ADMISSION DATE
PLAY GROUP	1.5 to 3 years
NURSERY	2.5 to 4 years
K1	3.5 to 5 years
K2	4.5 to 6 years





"Building Bright Futures: Play School Starter Kit"

INSTALLATION KIT (For Unit Franchise - Whimsy World)



Decoration	Classroom Furniture
<ul style="list-style-type: none"> Internal decoration & branding inside the campus (as per the plan) Standeers Reception branding decoration Decoration stickers Alphabet Mat 	<ul style="list-style-type: none"> Student furniture (for 42 student sitting, including all the classes & types of furniture)
Montessori Apparatus	Classroom Equipment
<ul style="list-style-type: none"> Sensorial development Arithmetic development 	<ul style="list-style-type: none"> White boards Classroom racks
Reception Tools	Security & Care
<ul style="list-style-type: none"> Soft Board Accessories for reception table Rack, watch etc. 	<ul style="list-style-type: none"> IP camera with mobile control, multiple phones Medical kit Baby bed for sick room
IQ Toys	
<ul style="list-style-type: none"> Whimsy World special learning tools Easy writing tools 	





WHIMSY WORLD - SUPPORT



"Empowering
Franchise
Success in
Education."

- Curriculum worksheet & teaching
- Exhaustive training for child centric teaching seminars & events for parents
- Progress recording tools for individual child
- Celebration & event ideas
- Admission support & ideas Basic school decorations installation
- Registration form & brochures
- Customized Whimsy World tablet
- Academic & parent communication tools
- Quality control & continuous step by step guidance
- Website & social media presence





IS BUYING A WHIMSY WORLD FRANCHISE PROFITABLE?



"Whimsy World:
Your
Profitable
Playventure!"



In case you are hesitant whether buying a Franchise is a wise decision or not, then we shall tell you that you that indeed it is an intelligent mind's decision to opt for a school Franchise. Whimsy World gives you reasons to start your own school by buying a school Franchise:

- Brand recognition
- Low capital investment
- Very high success rate
- Training and support
- Well established proven system
- Complete basic infrastructure & setup
- Modern effective education system
- Technology enables
- Planting, recruitment & marketing support
- Most Innovative, Intelligent & interesting learning method

Hence, the aforesaid benefits make the Whimsy World franchise business, a great option for anyone interested in starting a school of his own. We ensure great prospects of success with minimum risk factors involved.





"Unlocking
Brilliance, One
Child at a Time."

MULTIPLE INTELLIGENCE: A CORE PART OF OUR PEDAGOGY





"Essential Tools
for Student
Success"

STUDENT KIT (TO BE PURCHASED BY STUDENT ON ADMISSION)



Rs. 2,999/- for each class (PlayGroup / Nursery / KG-1 / KG-2)

Student Kit Includes:

- Worksheet book set (with attached activities)
 - Rhymes & Stories boom
 - Student identity card (class wise customized)
 - Stationary (crayons/pencils as applicable)
 - 2 T-Shirts (uniforms)
 - Report card (activity based)
 - Clay for activity
 - Craft papers
 - Water Colour
 - Appreciation Certificate (provided separately to school)
 - Birthday card (provided separately to school)
 - Calender (provided separately to school)
 - Charts for take home (in built as pe syllabus)
-
- No books to be purchased from the market, except few practice copies, as asked by school.
 - Franchisee has to procure 16 Students kit initially.



WHIMSY WORLD - INNOVATION



"Educate.
 Inspire. Excel
 Together."

BOOKS



UNIFORMS



TRAINING



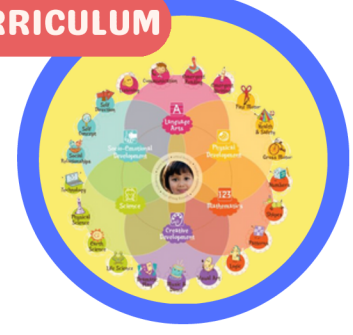
TROPHY



SCHOOL BAGS



CURRICULUM



DESIGNS





**WE WELCOME YOU TO BECOME OUR
PARTNER IN A BUSINESS WITH
PRIDE & SATISFACTION**



**"Proud
Partnerships,
Satisfying
Success
Together."**



**PLAY . LEARN . EXPLORE - THE WHIMSY WAY!
PRE SCHOOL**



WHIMSY WORLD

